



# Public Procurement Excellence

## Programme 2021

### WHY



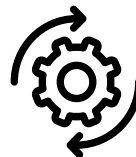
Enhance  
professionalism and  
efficiency in your  
procurement activities

### WHAT

#### Training Programme Public Procurement



Academic  
Inputs



Practical  
Approach



Networking

### WHO



Public Buyers from CPBs in the EU  
and COSME participating countries  
[ppe.bbg.gv.at/index.php/programme](http://ppe.bbg.gv.at/index.php/programme)

### WHERE



Online



Vienna/Austria

### WHEN

**Application Deadline**  
June 15, 2021

#### Block 1

2021: Calendar Week 37, 39, 40

#### Block 2

2021: Calendar Week 45, 46

**Agile Leadership, 3 days**

#### Block 3

2022: Calendar Week 8, 9

**Business Project, 2 days**

#### Block 4

2022: Calendar Week 19

### LEARN HOW TO

- › Set the conditions for the most efficient and legally compliant use of public funds
- › Balance the diverse range of disciplines such as law, economics, product and market expertise and technical know-how
- › Incorporate socio-political objectives such as SME-friendly, green and innovative procurement

### BENEFITS

- › Personal professional development and expansion of specialist skills in the field of public procurement
- › Certificate from WU Executive Academy "Certified Public Procurement Expert" (30 ECTS)
- › No tuition fee, all lectures and materials are included
- › Partial reimbursement for travel and accommodation expenditures

### SHAPE MODERN PUBLIC PROCUREMENT

Contact us via [ppe@bbg.gv.at](mailto:ppe@bbg.gv.at) and visit our website at [ppe.bbg.gv.at](http://ppe.bbg.gv.at)

For further details on the COSME programme visit [ec.europa.eu/growth/smes/cosme](http://ec.europa.eu/growth/smes/cosme)